

Message Text

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ACTION FSI-01

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FM AMCONSUL MUNICH

TO SECSTATE WASHDC 5016

INFO AMEMBASSY BONN

UNCLAS MUNICH 0732

E.O. 11652: N/A

TAGS: BCOM

SUBJECT: FSI: COMMERCIAL LOCALS US TRAINING PROGRAM

REF: STATE 83658

1) WE WISH SUBMIT TWO NOMINATIONS FOR TRAINING IN U.S. ORDER
IN WHICH NAMES APPEAR IS ALPHABETICAL, NOT INDICATING PRIORITY
RATING.

2) MARIANNE BAMBERGER, BORN MARCH 6, 1928 IN GIESSEN/WEST
GERMANY; FLUENT IN ENGLISH; 28 YEARS SERVICE WITH USG (9 IN
COMMERCIAL SECTION); DEGREE FROM GERMAN COMMERCIAL HIGH
SCHOOL; COMPLETED TWO COMMERCIAL SPECIALISTS' TRAINING COURSES
(GIVEN IN FRG) AND ONE CORRESPONDENCE COURSE FOR COMMERCIAL
SPECIALISTS; RECENTLY APPLIED FOR ADDITIONAL CORRESPONDENCE
TRAINING COURSE ON REPORTING. MRS. BAMBERGER HAS EXPERIENCE
IN PUBLIC SPEAKING. RESPONSIBLE FOR PREPARING WTDR'S TO'S,
LICENSING OPPORTUNITIES AND CERP REPORT "INDUSTRIAL OUTLOOK
REPORT-ELECTRONICS PRODUCTS".

3) MARGRET HUTTER, BORN JUNE 1, 1923 IN BERLIN; FLUENT IN
ENGLISH; 25 YEARS SERVICE WITH USG (23 IN COMMERCIAL WORK);
ATTENDED GERMAN COMMERCIAL HIGH SCHOOL; COMPLETED 2 COMMERCIAL
SPECIALISTS TRAINING COURSES (GIVEN IN FRG) AND CORRESPONDENCE
COURSE FOR COMMERCIAL SPECIALISTS; HAS APPLIED FOR CORRESPONDENCE
COURSE IN ECONOMICS; RESPONSIBLE FOR HANDLING ADS, U.S. AND
GERMAN TRADE INQUIRIES, VISITORS, LICENSING AND INVESTMENT
OPPORTUNITIES; ASSISTS AT USDOC-SPONSORED EXHIBITS AND DOES
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ALERT REPORTING. HAS EXPERIENCE IN PUBLIC SPEAKING.

4) SINCE CONGEN IS RESPONSIBLE FOR REPORTING ON GERMAN ELECTRONICS INDUSTRY, WHICH IS CENTERED IN BAVARIA, AND SINCE MANY OF OUR ADS'S TO'S WTDR'S AND VISITORS FALL IN THIS CATEGORY, VISITS TO U.S. ELECTRONICS FIRMS AND TRADE ASSCS ARE RECOMMENDED, IN ADDITION TO REGULAR PROGRAM.

5) BOTH EMPLOYEES WERE NOMINATED BECAUSE THEY ARE - AND WILL CONTINUE TO BE FOR AT LEAST 15 YEARS - KEY MEMBERS OF OUR STAFF WHO ARE INDISPENSIBLE IN CARRYING OUT THE FUNDAMENTAL COMMERCIAL PROGRAMS ASSIGNED THIS POST. THEY PROVIDE THE CONTINUITY ESSENTIAL TO MEETING U.S. COMMERCIAL OBJECTIVES IN BAVARIA. BOTH WOMEN HAVE HAD BROAD EXPERIENCE IN COMMERCIAL WORK. THEIR BACKGROUND, NATIVE INTELLIGENCE AND MOTIVATION ASSURE THAT BOTH WOULD BENEFIT GREATLY FROM THE COURSE, WHICH WOULD PROVIDE THEM FIRST-HAND KNOWLEDGE OF THE AMERICAN BUSINESS SETTING OBTAINABLE ONLY BY A STUDY TOUR IN THE U.S. SPIVACK

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